

## 491 PHOTOGRAPHING OF STUDENTS

Taking pictures of school students and buildings for commercial purposes is prohibited. No cameras or devices of any kind are to be used in school locker rooms at any time.

1. "Commercial purposes" means (a) for sale, whether at a profit or not; (b) for use in connection with the advertisement or promotion of goods or services.
2. "School students" means boys and girls enrolled in the school during that part of the day they are at school, on the school grounds, or engaged in any activity under the direction and supervision of the school.

Taking pictures of school students is permissible in the following instances, within good judgment as to time, place, and circumstances, and with administrative approval. Student pictures may be taken:

1. By an established news service or publication for purely news or feature use;
2. For use by the schools or District for public relations endeavors, or for illustrative or historical purposes;
3. By individuals for personal use and not for sale; and
4. For use in school yearbooks and publications; and
5. For picture-taking projects in accordance with established procedures.

LEGAL REF.: Sections 118.12 Wisconsin Statutes  
118.125

CROSS REF.: 347 – Student Records  
731.1 – Locker Room Privacy

APPROVED: November 11, 1974

REVISED: August 13, 2001  
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