

458-RULE NUTRITION GUIDELINES

District staff is strongly encouraged to support a culture of health and wellness for our students. The following guidelines implement the current Dietary Guidelines for Americans for all foods and beverages provided to students by the School District of Wisconsin Rapids on school property during the school day. Wisconsin Rapids Public Schools encourages healthy food and beverage choices at school functions held during the instructional day. Providing soda at classroom functions is strongly discouraged. Water is the most healthy drink choice for staff, parents, and students.

The school principals, in cooperation with the Director of Food Service and/or designee, are responsible for supporting and monitoring the intent of these guidelines.

CATEGORY	ELEMENTARY SCHOOL	MIDDLE SCHOOL	HIGH SCHOOL
School Snacks/Birthday Treats/Class Activities/Awards	Nutritious snacks are strongly recommended for school or class activities and awards. See the “Healthy Classroom Snack” resource developed for the district and parents. We strongly encourage that classroom snacks not be served within one hour before or after scheduled school mealtimes. To support a culture of health and wellness of our students, we strongly encourage staff to utilize non-food rewards when possible or provide foods suggested on the Healthy Classroom Snack document found on the Student Wellness Website: http://www.wrps.org/foodservice/wellness.cfm . If providing food rewards not on the suggested food list, use extremely small servings infrequently. When curricular-based food experiences are planned, staff and students are strongly encouraged to seek out healthy nutritious choices when appropriate.		
Vending Machines <ul style="list-style-type: none"> • Food • Beverages 	Vending foods will not be provided to students at any grade level. Vending beverages will not be provided to students at elementary grade level.	Choices at the middle school level provide water only. Vending machines shall be turned off during the instructional day.	Choices at the high school level meet the criteria below: <ul style="list-style-type: none"> • 100% Fruit Juices • Sports Drinks • Water, flavored water The soda machine located near the food service area shall be turned off during school breakfast and lunch meal times.

CATEGORY	ELEMENTARY SCHOOL	MIDDLE SCHOOL	HIGH SCHOOL
School Meals <ul style="list-style-type: none"> Ala Carte Food & Beverage 	Ala carte beverage choices will be limited to 100% juices and milk.	All food and beverages sold and served outside of the school meal programs (“competitive” foods and beverages) shall, at a minimum, meet the standards established in USDA’s Nutrition Standards for All Foods Sold in Schools (Smart Snacks) rule. The standards are available at http://fns.usda.gov/healthierschoolday/tools-schools-focusing-smart-snacks . Single menu items will be available for ala carte purchases at the high school only. Beverage choices will include: <ul style="list-style-type: none"> 100% Fruit Juice Milk Water or flavored water The District will offer, promote, and competitively price healthy foods to be more attractive to students than unhealthy ones.	
<ul style="list-style-type: none"> Breakfast, Lunch & Snacks 	School breakfasts, lunches, and snacks will meet or exceed nutrient standards established by USDA. Meals consist of the following food groups: Fruit, Vegetable, Milk, Grain, and Meat/Alternate.		
School Store/ Snack Carts	All food and beverages sold at school stores, snack carts, or snacks sold in classrooms during the instructional day shall, at a minimum, meet the standards established in USDA’s Nutrition Standards for All Foods Sold in Schools (Smart Snacks) rule. The standards are available at http://www.fns.usda.gov/healthierschoolday/tools-schools-focusing-smart-snacks . School stores/snack carts shall not sell food items during the school breakfast or school lunch meal times unless they have received prior approval from administration.		
Fundraising	The District adheres to the Wisconsin Department of Public Instruction fundraiser exemption policy and allows two exempt fundraisers per student organization, per school, per year. All other fundraisers sold during the school day will meet the Smart Snacks nutrition standards, available at http://www.fns.usda.gov/healthierschoolday/tools-schools-focusing-smart-snacks . No restrictions are placed on the sale of food/beverage items sold outside of the school day. Foods sold for fundraising shall not compete with the National School Lunch or Breakfast programs.		
Marketing	Schools will restrict food and beverage marketing to only those foods and beverages that meet the nutrition standards set forth by USDA’s Nutrition Standards for All Foods Sold in Schools (Smart Snacks) rule. Marketing includes brand names, trademarks, logos, or tags EXCEPT when placed on a food or beverage product/container; displays, such as vending machine exteriors; corporate/brand names, logos, trademarks on cups, posters, school supplies, education materials, food service equipment, and school equipment (e.g. message boards, scoreboards, uniforms); advertisements in school publications/mailings; sponsorship of school activities, fundraisers, or sports teams; educational incentive programs such as contests or programs; and free samples or coupons displaying advertising of a product.		

LEGAL REF: Healthy Hunger Free Kids Act of 2010
 CROSS REF: 458 – Student Wellness Policy

APPROVED: June 12, 2006
 REVISED: November 12, 2012
 July 10, 2017